



The Good-One™ 1st Annual Smokestock™

**Presented By Waters True Value
Emporia, Kansas**

When: Friday June 12th and Saturday 13th, 2009

Where: Peter Pan Park,
W. Randolph Ave.
Emporia, KS

What: This is a festive family-oriented event that provides a good opportunity for individuals thinking about buying The Good-One™ Smoker/Grill to learn all about it. See firsthand the versatility of a smoker/grill and hear about experiences from current owners. The Good-One™ Smoker/Grills that are cooked on at the event will be pre-sold at handsome discounts, thus a limited number of lucky purchasers can take one home at day's end. Attendees will also enjoy sample of Good-One™ cuisine prepared by local cooks.

Also available will be a trade-up program for owners who want to move up from The Open Range™ to The Marshall™ or into one of the new Open Range™ Outdoor Kitchen models. There will also be an option for those who would like to trade in there current “other brand” smoker/grill for a discount on The Good-One™ Smoker/Grill.

Bring your appetite, family & friends, come enjoy the day and have some fun!

Price:

COOKS*			
Per Person	\$10.00		
Early Registration Discount thru 5/30/09		Regular Price Registration from 5/31/09 thru event date	
NON-COOKS		NON-COOKS	
Per Person	\$10.00	Per Person	\$13.00
Children Under 12	Free	Children Under 12	Free

**Cooks are expected to provide all the supplies, utensils and groceries for their chosen foods to sample to attendees. Only cooks will be eligible for door prize drawings and “Goodie Bags”.*



SCHEDULE OF EVENTS

Friday, June 12th 5:00 PM - 8:00 PM (Cooks Only)

Join us for our Eat & Greet. Waters True Value of Emporia will be sponsoring an Eat and Greet at the store located at 801 W. 6th Ave. in Emporia. Appetizers and refreshments will be provided.

Saturday, June 13th 8:00 - 5:00 PM

- **7:00 – 9:00 AM** – Cooks check-in and pick up packet (wrist band, t-shirt and goodie bag).
- Set-up in designated space (assigned at check in)
- **9:00 AM** - Let the Flames Begin! Attendees registration and check-in, distribution of wrist bands and voting tickets for the People's Choice Awards
- **10:00 AM** - Food will begin coming off the smokers! Wander from smoker to smoker to sample foods and discuss recipes and techniques with the cooks.
- **3:30 PM** - Shut down the demo smoker/grills to allow for sufficient cooling time.
- **4:00 PM** - Door prize drawings for the cooks begin!
- **4:30 PM** – Demo smoker pick-up.
- **5:00 PM** – Clean up and move out of the park.

***The Ace of Hearts BBQ Specialties team will be conducting cooking demonstrations periodically throughout the event. A schedule will be available on the day of the event.**

Note: RVs will be allowed on the event grounds. In the event of rain, RVs will have to remain in designated parking lot. **No electrical hook ups available.**



The Good-One™ Smoker/Grill Demo Information

The Good-One™ Smoker/Grill demo units will be available for pre-purchase at discounted prices for registered attendees of the 2009 Smokestock™. These demo units are limited in supply and available on a first come first served basis only.

Please read the following requirements for pre-purchasing one of The Good-One™ Smoker/Grill demo units.

-Purchasers paid registration for the 2009 Smokestock™ must be received prior to purchasing a demo smoker/grill.

-All demo smoker/grills will be cooked on by registered cooks and/or the purchaser on Saturday, June 13th during the SmokeStock™ cooking demonstrations and sampling.

-Purchaser must check in with Waters True Value at the main gate upon arrival to the event. Check-in must take place prior to 12:00 pm (noon). After 12:00 pm (noon), we reserve the right to sell unclaimed pre-purchased demo smoker/grills to other Smokestock™ attendees. Original purchaser's payment will be refunded minus a 20% handling fee.

-Demo smoker/grills will be shut down for cooling at 3:00 pm and will be available for loading beginning at 4:00 pm.

-All pre-purchased demo smoker/grills must be picked up no later than 5:00 pm.

Trade-Up Program

During Smokestock™, Waters True Value will take your old The Good-One™ Smoker/Grill on trade for a NEW The Good-One™ model.

***Does not include demo smokers.**

Trade-In Program:

Only during Smokestock™, Waters True Value will offer you a \$150.00 trade-in rebate toward a new The Good-One™ Smoker/Grill.

***Old charcoal grills, smokers and gas grills must be present to qualify for the rebate.**



Upgrade Kits:

Is your The Good-One™ Smoker/Grill in need of a makeover?

Kits will be available for purchase at discounted prices to provide upgraded features for your current The Good-One™ smoker/grill.

Open-Range™ Upgrade Kit:

- (3) New Spinners
- (1) New 2" Custom Thermometer
- (1) Upper full Grate
- (1) New Custom The Good-One™ Cover
- (1) New Open-Range™ Medallion

Marshall™ Upgrade Kit:

- (5) New Spinners
- (1) New 3" Custom Thermometer
- (1) New Custom The Good-One™ Cover
- (1) New Marshall™ Medallion

Rodeo™ Upgrade Kit:

- (6) New Spinners
- (1) New 3" Custom Thermometer
- (1) New Custom The Good-One™ Cover
- (1) New Rodeo™ Medallion

Trailer kits available upon request

HOST HOTEL - BOOK NOW!

Reserve your room at Fairfield Inn 2930 Eaglecrest Dr. Emporia, KS for Friday June 12th - Phone Number is 620-342-4445.

Mention The Good-One™ Smokestock™ and get a reduced rate of \$79.00. Fairfield will hold rooms until May 15th before releasing. Softball tournaments are in town so don't delay, rooms are filling up fast!



The Good-One™ 1st Annual Smokestock™ 2009 REGISTRATION FORM

EVENT DATES: FRIDAY, June 12 - SATURDAY, June 13, 2009

PLEASE RETURN THIS FORM NO LATER THAN FRIDAY, JUNE 1st, 2009

NAME _____
 ADDRESS _____
 DAYTIME PHONE _____
 EVENING PHONE _____
 EMAIL ADDRESS _____

ARE YOU PLANNING TO COOK? _____ IF SO, WHAT ARE YOU PLANNING TO COOK? _____

WILL YOU BE BRINGING YOUR OWN THE GOOD-ONE™ SMOKER/GRILL TO THE EVENT? _____

HOW MANY WILL BE ATTENDING THE FRIDAY NIGHT EAT AND GREET? (cooks and family only) _____

HOW MANY WILL BE ATTENDING THE SATURDAY SMOKESTOCK™? _____

COOKS*			
Per Person	\$10.00		
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Per Person	\$10.00	Per Person	\$13.00
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WOULD YOU LIKE TO PURCHASE EVENT T-SHIRTS? _____ **(Cook's t-shirts are included with entry fee)**

HOW MANY OF EACH SIZE? ____ LG ____ XL ____ XXL ____ XXXL

T-SHIRTS ARE \$15.00 EACH. SHIRTS WILL BE AVAILABLE UPON CHECK IN.

PLEASE RETURN THIS FORM ALONG WITH YOUR CHECK FOR REGISTRATION FEES AND T-SHIRT ORDER BY JUNE 1st 2009 TO:

WATERS TRUE VALUE
 801 W 6th AVE.
 EMPROIA, KS 66801
 ATTN: Mark Shook

ARE YOU INTERESTED IN PURCHASING A DEMO SMOKER? IF SO, PLEASE CONTACT WATERS TRUE VALUE 620-343-2800 FOR ALL OF THE DETAILS.

COOKS: SEVERAL THE GOOD-ONE™ SMOKERS/GRILLS, BAGS OF CHARCOAL, FIRE STARTERS, TABLES AND SOFT DRINKS WILL BE PROVIDED. THE COOKS WILL PROVIDE THEIR OWN FOOD PRODUCTS AND ANY OTHER ADDITIONAL COOKING SUPPLIES.

THE FOLLOWING IS A LIST OF ITEMS YOU MAY WISH TO BRING ALONG IF NECESSARY:

DIGITAL OR STANDARD MEAT THERMOMETERS, BBQ TOOLS, OVEN MITTS, APRONS, SMOKING WOOD CHIPS, SEASONINGS, NO STICK COOKING SPRAY, PAPER PLATES, FOIL, PAPER TOWELS OR NAPKINS, TOOTHPICKS OR PLASTIC FORKS, CLEANING SUPPLIES, FOOD COOLERS, POP-UP TENTS & LAWN CHAIRS. THE EVENT IS BYOB.

IF YOU HAVE ANY QUESTIONS, PLEASE EMAIL US AT emptv@waters-ks.com OR CALL 620-343-2800.